

Nick Lara

nicklara.com

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SKILLS:

Proficient in:
Adobe Illustrator
Photoshop
After Effects
InDesign
Bridge
Customer Service

Knowledge of:
Microsoft Word
PowerPoint
Excel
Keynote
Acrobat
Brackets
HTML5
CSS
Processing
UX Design
UXPin
Invision
XD
Photography
Photo Editing

OBJECTIVE:	To obtain an entry level position in the design field that will provide me with valuable knowledge and experience	
EDUCATION:	Kutztown University of Pennsylvania Bachelor of Fine Arts Major: Communication Design Concentrations: Advertising, Web Design Dean's List: Fall 2017	
DESIGN EXPERIENCE:	Hanlon Creative–Kulpsville, PA Design Intern <ul style="list-style-type: none">• Designed quarterly signage kits for client stores• Created logo concepts for the company's rebrand• Performed edits on document copy provided by the client	Mar. 2018- May 2018
	Advertising Pitch–Kutztown, PA Class where client was given and pitch and project had to be created for given brief <ul style="list-style-type: none">• Created 360 ad campaign for The Mushroom Council and Giorgio Fresh• Shared role: Art Director, Copywriter, Designer	Jan. 2018- Mar. 2018
	Designathon–Kutztown, PA 24-hour nonstop design event for nonprofit companies <ul style="list-style-type: none">• Team Leader• Created brochures and building concepts for the Animal Sanctuary at Haafsville	Mar. 2017
PROFESSIONAL DEVELOPMENT:	Prototyping with Projection–Kutztown, PA 2-day workshop with Creative Director from Blue Cadet <ul style="list-style-type: none">• Worked in a team to simulate real life projection mapping in an environment using code and projectors• Shared role: Art Director, Designer	Sept. 2017
OTHER EXPERIENCE:	Department of Public Works– New Hyde Park, NY Highway/Sanitation Laborer <ul style="list-style-type: none">• Operation of a variety of construction and maintenance equipment for performing manual labor activities as needed. Included is road maintenance, signage and sanitation	Summer 2016/ Summer 2017/ Summer 2018
	Lord & Taylor–Garden City, NY Inventory Scanning/Sales Associate <ul style="list-style-type: none">• Operate inventory scanner in stock room and selling floor• Cross train and work for other different departments• Ability to define customers problems and identify possible solutions	Summer 2016/ Winter 2016